



Greater Harris County 9-1-1 Emergency Network

FOR IMMEDIATE RELEASE
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Contact

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**LOCAL 9-1-1 AGENCY LAUNCHES CAMPAIGN TO REMIND THE PUBLIC
9-1-1 IS ONLY FOR EMERGENCIES & CALL IF YOU CAN, TEXT IF YOU CAN'T**

(HOUSTON, TX) August 3, 2018 – Greater Harris County 9-1-1 Emergency Network (GHC 9-1-1) announces that beginning in August, the public is being reminded about the appropriate use of 9-1-1 through several public service messages. The objective of this campaign is to reduce the number of non-emergency and inappropriate calls to 9-1-1 to ensure the continued successful and efficient delivery of 9-1-1 emergency assistance.

- 1. 9-1-1 is for Emergencies ONLY**
- 2. Avoid accidental dials to 9-1-1 - “Lock it before you pocket.”**
- 3. Call if you can, text if you can't – text to 9-1-1 only when you CANNOT make a voice call.**

Calls to 9-1-1 for non-emergencies such as reports of power or water outages, lost dogs, noise disturbances or keys locked in cars can tie up valuable resources for real emergencies. Help save the emergency phone lines for true emergencies—police, fire or medical assistance.

CLICK HERE TO VIEW THE 15-SECOND “9-1-1 IS FOR EMERGENCIES ONLY” COMMERCIAL:
[9-1-1 IS FOR EMERGENCIES ONLY PSA 1](#)

There are hundreds of calls placed every day to 9-1-1 by callers who didn't realize their phone called 9-1-1. These accidental calls to 9-1-1 (also called pocket dials) delay help to REAL emergencies. To avoid accidental calls to 9-1-1, the public is reminded to lock their phone so that it doesn't accidentally call 9-1-1.

CLICK HERE TO VIEW THE 15-SECOND ‘LOCK IT BEFORE YOU POCKET’ COMMERCIAL:
[LOCK IT BEFORE YOU POCKET PSA](#)

Text-to-9-1-1 service intended primarily for use when: 1) A person is deaf, hard-of-hearing or speech impaired or 2) It is NOT safe to make a voice call. Voice calls to 9-1-1 are the fastest and best way to contact 9-1-1. Remember in an emergency: *Call if you can, text if you can't.*

CLICK HERE TO VIEW THE 15-SECOND “CALL IF YOU CAN, TEXT IF YOU CAN'T” COMMERCIAL:
[9-1-1: CALL IF YOU CAN, TEXT IF YOU CAN'T PSA](#)

For more information, go to the NEW 911.org website. GHC 9-1-1 is the largest 9-1-1 system in Texas administering the 9-1-1 telecommunications and technology infrastructure for 49 cities wholly or partially within Harris and Fort Bend Counties.

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