



NEWS RELEASE

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EMMETT ANNOUNCES 2 1 1 SPECIAL NEEDS REGISTRY BILLBOARD CAMPAIGN

Houston – Today Harris County Judge Ed Emmett announced a partnership between his office and Clear Channel Outdoor promoting the 2 1 1 special needs registry campaign.

Any Harris County resident who might need assistance in an evacuation, whether they need a ride or are medically impaired, can pre-register for assistance by dialing 2 1 1. Emergency management officials will make arrangements to assist them in the event of an evacuation.

Clear Channel Outdoor has donated nearly 200 billboards, valued at \$160,000. The billboards will be located throughout the county.

Judge Emmett emphasized that everyone in Harris County should have a plan in the event an evacuation is necessary. Harris County Office of Homeland Security and Emergency Management has published a web link to “Our Community Prepares,” which helps with lists for emergency supply kits, evacuation plans, 211 special needs, pets and livestock, and sheltering in place. Go to www.hcoem.org and click on Our Community Prepares.



From left to right: Rusty Reichle, Vice President of Sales for Clear Channel Outdoor and Harris County Judge Ed Emmett