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This isn't your elementary school's geography
See real-world uses of technology at 2-day conference

Houston--Celebrated world-wide, Geographic Information Systems (GIS) Day's largest area event will be held at the University of Houston (UH) main campus, November 20-21, 2008 in the University Center's 2nd floor Houston Room. The conference is free and open to the public. Sponsored by the UH Department of Geosciences, the 2-day conference is produced by members of the Houston-Galveston Area Council Geographic Data Committee.

Have you seen red/blue maps in the last week? During the recent election, GIS technology provided voter results in patterns on maps. Did you need ice after Hurricane Ike? Did you want to know when your home or office power would be restored? Before the storm did you track how Ike would affect your home or business? Then you have used GIS technology. It captures, stores, analyzes and presents data linked to an address or location.

November 20: Professional Day, Day 1

- Dr. Renu Khator, Chancellor and President, University of Houston will welcome the conference at 9:30 a.m. on Thursday, November 20.
- Colonel James Marrs, 480th Intelligence Group commander, Langley Air Force Base, will be the keynote speaker at 9:50 a.m. Col. Marrs directs production of intelligence for three intelligence groups at eight geographically separated locations spanning three continents.
- Exhibit Hall and GIS presentations open to the public at 10:30 a.m.

November 21: Student Activities, Day 2

For more information go to www.HoustonAreaGISDay.org and for a *live website* link to GIS Day 2008 go to <http://nsmiit.nsm.uh.edu/webcast/vtv.html>.

Media tour available for those with press credentials.



GEOGRAPHY MATTERS!

- This event is the largest showcase of how Geographic Information Systems are used in the City of Houston and surrounding areas. For two days, business people, educators, students, and the general public are given a free access pass to products and services that encompass GIS.

A transformation is taking place.

Businesses and government, schools and hospitals, nonprofit organizations, and others are taking advantage of it. All around the world, people are working more efficiently because of it. Information that was limited to spreadsheets and databases is being unleashed in a new, exciting way—all using *geography*.

Save the Date
November
20th—21st,
2008

www.HoustonAreaGISDay.org

Houston, TX 77227-2777

P.O. Box 22777

GIS DAY 2008

GEOGRAPHIC DATA COMMITTEE

HOUSTON-GALVESTON AREA COUNCIL

HOUSTON-GALVESTON AREA COUNCIL
GEOGRAPHIC DATA COMMITTEE
PRESENTS

GIS Day 2008



November 20th—21st, 2008
University of Houston
University Center 2nd Floor
Houston Room

www.HoustonAreaGISDay.org

Houston Area GIS Day—Ways to show your support:

Commitment to education and Community



EXHIBITORS

Local vendors, government agencies and our education partners set up demonstration and informational booths. The booth space is 10 ft by 10 ft and includes a 6ft table, two chairs, electricity and WIFI internet availability.

Cost of exhibitor booth helps to cover location and operational costs of the GIS Day event.

COST: \$250.00
TYPE: EXHIBITOR



Local Efforts. Global Impacts.

SPONSORS

All GIS Day outreach activities are sponsored by our important partnerships with national and local vendors and government agencies. Without these sponsors, GIS Day would not be a full two day event and would not be able to host, feed, and introduce nearly 400 high school students to GIS and GPS technology by offering hands on displays and experiences. These monies may be tax-deductible.

Tax Deductible Sponsorship levels Include:

- Silver—\$500—Logo on Webpage and Flyers
- Gold—\$1,000—Logo on Webpage and Flyers, optional exhibitor booth
- Platinum—\$1,500—Logo on Webpage and Flyers, optional exhibitor booth, Scholarship Sponsor



SPONSORSHIP:
\$500.00 AND ABOVE

SPONSORSHIP TYPE:
SILVER: \$500
GOLD: \$1,000
PLATINUM: \$1,500

GIS Day—Highlights



PRESENTATIONS

MAP GALLERY



EXHIBIT HALL



HANDS-ON GPS DEMONSTRATIONS



GIS COMPUTER LAB



GIS Day 2008

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Want to join us as an exhibitor, sponsor, teacher, or visitor?

Visit our website or contact us today!

www.HoustonAreaGISDay.org

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