

MEDIA RELEASE

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GIS Expo 2016 Brings Together Innovators, Educators and Students *Map-Drawing Competition Recognizes Students' Outstanding Design and Analytics Work*

A collaboration of regional professionals and organizations are hosting the annual GIS Expo at Houston TranStar on Thursday, March 31, 2016. The all-day event culminates with awards for winning entries in the 2016 GIS Expo Map Gallery Competition.

GIS (Geographical Information Systems) capture, store, manipulate, analyze, manage, and present all types of spatial or geographical data. For example, an early example of spatial analysis occurred in 1854 when epidemiologist John Snow mapped cholera deaths and determined the disease was spread through a nearby drinking water source. Today, information is gathered using remote sensors such as cameras, digital scanners and Lidar.

Dr. Jack Hill, Director of Innovative Collaborative Programs, Office of Research and Sponsored Programs, Sam Houston State University in Huntsville, Texas, is the keynote speaker. Dr. Hill is internationally recognized for integrating and applying remote sensing (RS) and GIS technology-generated data to analyze and solve natural resource, environmental, sustainable development, and public healthcare problems.

WHAT: GIS Expo 2016

WHEN: 8 AM - 4 PM Thursday, March 31, 2016

WHERE: Houston TranStar, 6922 Katy Road, Houston, TX 77024